



Te Whare o Rehua Sarjeant Gallery

FILMING & PHOTOGRAPHY GUIDELINES

Updated September 2025

Nau mai, haere mai, welcome!

We're proud to share the experience of Te Whare o Rehua Sarjeant Gallery with our visitors and wider audiences. To protect the artworks in our care, respect the rights of artists and lenders, and provide a comfortable experience for all visitors, we ask that you follow the guidelines below when filming or photographing in the gallery.

General Visitor Photography

- You may take photos for personal, non-commercial use in most public areas, unless signage indicates otherwise
- No flash, tripods, monopods, selfie sticks, or lighting equipment
- Please pay attention to the signage around the gallery as there are some artworks where photography is not allowed, including Māori portraits
- Some exhibitions or artworks may have photography restrictions due to copyright, loan agreements, or cultural sensitivity. Please respect all signage

Filming and Professional Photography

To enquire further about copyright restrictions:

- Please check the Sarjeant Gallery Collection digital portal [Explore the Collection](#) for the status of copyright on Sarjeant Gallery collection works.
- Enquiries about non-Sarjeant Gallery collection works can be emailed to info@sarjeant.org.nz at least ten working days in advance of your deadline

Any filming or photography intended for commercial, media, promotional, or professional use requires prior written approval. This includes:

- Film and television crews
- Media coverage and press photography
- Marketing and promotional shoots
- Content for monetised social media channels

Please contact us at least ten working days in advance.

E: info@sarjeant.org.nz | T: 06 349 0506

You May be Asked to Provide:

- A description of the project and purpose
- Filming dates and areas requested
- A full crew and equipment list
- Proof of public liability insurance
- Intended distribution channels



Weddings, Fashion and Personal Portrait Sessions

Photography for private sessions (e.g. weddings, engagements, fashion shoots) must be booked in advance and may incur a location hire fee. These sessions must not obstruct public access and enjoyment of the gallery, or compromise the safety of artworks.

Social Media Content

We love seeing visitors share their experience online!

You may film or photograph for personal social media use using handheld devices. Please respect other visitors' privacy and comply with copyright signage. And don't forget to tag both the artist and the gallery!

@sarjeantgallery / @tewhareorehuasarjeantgallery / #sarjeantgallery / #tewhareorehua

Areas or Artworks Where Photography is Not Allowed

Some works — especially taonga Māori and cultural items — may have customary restrictions that prohibit photography. Please observe signage and check with a Gallery Host if unsure

Respecting Others

- Do not photograph or film other visitors, especially children, without their express permission
- Always be mindful not to block accessways or disrupt the experience of others

Student, Educational or Research Projects

We're happy to support students and educators. Please get in touch in advance if you'd like to film or photograph as part of an educational project.

Right to Restrict or Remove

The Sarjeant Gallery reserves the right to stop photography or filming at any time if it:

- Risks artwork or exhibition safety
- Disrupts operations or visitors
- Breaches copyright or cultural protocol
- Is conducted without the appropriate permission

Drone Use

Drone use is prohibited inside the gallery. External drone photography requires CAA compliance and written approval.

Contact us to discuss your request.

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